

SEVEN INSIGHTS INTO SAFETY LEADERSHIP

1

**Safety performance leads
business performance**

2

**Safety leadership starts with attention
to serious injuries and fatalities**

3

**Leadership sets safety
improvement in motion**

4

**Culture sustains performance
– for better or for worse**

5

**Safe decision making is built on the
understanding of core safety concepts**

6

**Understanding the role of behavior
in safety performance improvement**

7

Cognitive bias affects safety decisions

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